

VALERY EBOB AWUH

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PROFESSIONAL SUMMARY

Product Owner and Senior Business Analyst with 9+ years of experience leading enterprise software initiatives across consulting, banking, healthcare, and government. Skilled in stakeholder workshops, requirements elicitation, process mapping, data mapping, traceability, user stories, acceptance criteria, and UAT. Experienced in translating complex business needs into testable requirements and coordinating cross-functional Agile teams through integration, validation, and release delivery.

PROFESSIONAL EXPERIENCE

Heath Consulting

Mar 2025 - Present

Product Owner – Mobile Applications (Health 2.0, Survey & Revenue Modules)

- Serve as Product Owner for mobile and web-based applications, including Health 2.0, Survey, and Revenue Module solutions, defining product vision and prioritizing features for high-value releases.
- Collaborate with business stakeholders, developers, QA teams, and UX designers to conduct requirements elicitation, analyze business needs, and document functional requirements as user stories with clear acceptance criteria.
- Manage and prioritize the product backlog, ensuring alignment with business goals and customer needs.
- Lead sprint planning, backlog refinement, User Acceptance Testing (UAT), and release planning within Agile methodologies, validating that delivered functionality meets documented business requirements.
- Coordinate cross-functional teams to resolve issues and deliver secure, scalable, compliant software solutions.
- Monitor product performance and user feedback, driving continuous improvements to user experience and operational efficiency.

GOVCIO - Department of Veterans Affairs

May 2023 - Mar 2025

Product Owner / Senior Business Analyst

- Owned and managed the product backlog in Azure DevOps and JIRA, prioritizing epics, features, and user stories based on business value, stakeholder needs, and strategic objectives.
- Led requirements elicitation, analysis, and documentation of functional and non-functional requirements through stakeholder interviews, cross-functional workshops, and process discovery sessions.
- Translated complex business requirements into detailed user stories, testable acceptance criteria, process flows, and technical specifications to support Agile software development.
- Performed advanced data analysis using SQL, Power BI, Excel, and Tableau to identify trends, monitor KPIs, and measure product performance.
- Developed and maintained interactive Power BI dashboards providing actionable insights to executive leadership and program stakeholders.
- Conducted data mapping, validation, and root-cause analysis to ensure data accuracy, integrity, and compliance across multiple enterprise systems.
- Performed fit-gap analysis, business process modeling, workflow optimization, and requirements traceability to align integrated solutions with organizational goals.
- Led User Acceptance Testing (UAT), test case validation, defect triage, and release management activities to ensure successful product deployments.
- Facilitated Agile ceremonies including sprint planning, backlog refinement, daily standups, sprint reviews, and retrospectives.

Citi Bank (Wipro)

Aug 2022 - May 2023

Business Analyst/Data Analyst

- Led end-to-end analysis and documentation of business requirements for multiple software development initiatives, collaborating with stakeholders, business users, and technical teams.
- Created EPICs, Features, and User Stories in Azure DevOps and developed BRDs, functional specifications, use cases, and user stories to support solution design and delivery.
- Performed in-depth data analysis and data mapping to define data integration requirements, document data flows, and support system enhancements across enterprise platforms.
- Conducted impact assessments to identify risks, dependencies, and mitigation strategies, ensuring alignment with business and IT objectives.
- Utilized Power BI and Tableau to create advanced data visualizations and reports enabling data-driven decision-making.

- Partnered with QA teams to design test plans and test cases, lead User Acceptance Testing (UAT), and validate that integrated solutions met documented business requirements.
- Demonstrated a strong understanding of regulatory reporting processes, including Liquidity Reporting, ensuring compliance and reporting accuracy.
- Provided post-implementation support and user training to ensure successful solution adoption and business continuity.

ICF International

May 2020 - Aug 2022

Business Analyst / Product Owner

- Managed the full lifecycle of applications and systems projects, from initiation through planning, execution, monitoring, and closure.
- Facilitated requirements elicitation sessions through stakeholder interviews, workshops, workflow analysis, and documentation review, translating business needs into user stories, functional specifications, and acceptance criteria.
- Developed and maintained project plans, timelines, and resource allocation, ensuring on-time and on-budget delivery of initiatives.
- Led Agile Scrum teams, conducting ceremonies including daily standups, sprint planning, reviews, and retrospectives to drive iterative delivery.
- Designed and implemented data dashboards using Power BI, Tableau, and Excel to support performance monitoring and decision-making.
- Maintained project risk registers, proactively identifying, evaluating, and mitigating risks throughout the project lifecycle.
- Ensured effective stakeholder communication through regular status reports, meetings, and issue tracking updates.

Department of Health and Human Resources (West Virginia, USA)

Sep 2015 - May 2020

Data Analyst/Business Analyst

- Created Business Requirements Documents (BRDs), Functional Requirement Documents (FRDs), and Standard Operating Procedures (SOPs) focused on data reporting, process requirements, and actionable insights.
- Conducted detailed analysis of business processes and identified gaps, using data to propose and implement improvements in operational efficiency.
- Designed and developed interactive dashboards and performance reports using Tableau and Power BI to provide actionable insights for decision-makers.
- Executed SQL queries to extract, clean, and transform large datasets from multiple sources, including Snowflake, supporting ad hoc and routine reporting needs.
- Worked with healthcare and claims data, identifying trends, anomalies, and actionable outcomes to support business operations and compliance reporting.
- Supported User Acceptance Testing (UAT) and coordinated system testing to validate data integrity, integration outcomes, and alignment with documented business requirements in analytics implementations.
- Participated in backlog refinement and prioritization using JIRA, defining analytics epics, user stories, and tasks in alignment with data initiatives.
- Created process diagrams and data flow visuals (Use Case, Class, Activity, and Interaction diagrams) using Microsoft Visio to document reporting logic and system interactions.

CORE COMPETENCIES

- **Business Analysis & Requirements:** Requirements Elicitation & Analysis, Business & Functional Requirements, Data Requirements, User Stories & Acceptance Criteria, Requirements Traceability, Fit-Gap Analysis, Business Analysis, Requirements Elicitation, Metadata Schema, Taxonomy, Rights And Usage Management, Systems Integration, User Acceptance Testing
- **Product & Agile Management:** Product Backlog Management, Product Roadmapping & Strategy, Agile/Scrum, SDLC, Sprint Planning & Backlog Refinement, Waterfall, Agile Methodologies
- **Testing & Delivery:** Data Analysis & Modeling, Data Mapping & Validation, Root Cause Analysis, Business Process Modeling, ETL & Data Pipeline Support, Data Cleaning & Transformation, Process Improvement
- **Stakeholder & Leadership:** Stakeholder Engagement, Cross-Functional Team Leadership
- **Reporting & Visualization:** Dashboard & Reporting Development, Data Visualization
- **Data & Analytics Tools:** SQL, Power BI, Tableau, Snowflake, Microsoft Excel
- **Project & Collaboration Tools:** Azure DevOps, JIRA, Confluence, ServiceNow, Microsoft Visio, Microsoft Project, SharePoint
- **Cloud & Productivity:** AWS, Microsoft Office Suite (Word, PowerPoint)
- **Digital Asset Management:** Digital Asset Management, Cloudinary, Adobe AEM Assets, Scene7/Dynamic Media

CERTIFICATIONS

- Project Management Professional (PMP)
- Certified Scrum Master (CSM), certificate #754613
- Artificial Intelligence Micro-Certification (AIC)TM
- Product-Led Growth, Experimentation, Discovery, Launches, Strategy, Roadmapping & Analytics Micro-CertificationsTM

EDUCATION

Virginia University of Lynchburg
Doctorate in Business Administration

2024
VA

University of San Francisco
Master of Science

2018
San Francisco, CA